

Central Bedfordshire Shadow Health and Wellbeing Board

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Title of Report Joint Health and Wellbeing Strategy

Meeting Date: 31 January 2013

Responsible Officer(s) Muriel Scott, Director of Public Health

Presented by: Muriel Scott, Director of Public Health

Action Required:

1. To consider and approve the final Joint Health and Wellbeing Strategy 2012-2016
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Executive Summary

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| 1. | <p>This paper presents the final Joint Health and Wellbeing Strategy (JHWS) for Central Bedfordshire. The JHWS aims to improve the health and wellbeing of all but importantly to reduce inequalities by improving the health of the poorest fastest.</p> <p>There are three cross-cutting priorities:</p> <ul style="list-style-type: none">• Improved outcomes for the vulnerable• Early intervention and prevention• Improved mental health and wellbeing <p>These are underpinned by nine priority work programmes all of which have indicators to measure progress towards improved health and wellbeing in Central Bedfordshire.</p> |
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Background

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| 2. | <p>The Health and Social Care Act places a duty on the local authority and CCGs to develop a joint health and wellbeing strategy for meeting the needs identified in the Joint Strategic Needs Assessment (JSNA).</p> |
| 3. | <p>The priority work programmes are consistent with two of the four emerging themes identified within the JSNA, that:</p> <ul style="list-style-type: none">• Investing in early intervention and prevention (for both adults and children) will help increase lifetime opportunities for all, ultimately reducing the need |

	<p>for health and social care support in later life</p> <ul style="list-style-type: none"> • There is no health without mental health, therefore improving mental health and wellbeing remains a high priority <p>The two other themes identified within the JSNA are that:</p> <ul style="list-style-type: none"> • Improving educational attainment and all-age skills will have a significant impact upon a wide range of outcomes. • There needs to be a continued focus on reducing inequalities by improving the social determinants of health to give residents greater control over their life choices. <p>These will be addressed through other Boards such as the Children's Trust and Central Bedfordshire Together. The HWB will focus on what only it can deliver.</p> <p>It should also be noted that the Troubled Family Programme crosses all four themes within the JSNA and provides an important opportunity to improve health and wellbeing and reduce inequalities.</p>
4.	<p>The nine priority work programmes have been previously considered by the Shadow Health and Wellbeing Board (HWB), were endorsed at the health and wellbeing stakeholder event in February 2012 and have been subject to a three month consultation.</p> <p>The consultation period ran from 8 August to 29 October 2012. The report following the consultation was presented to the Health and Wellbeing Board on 8 November 2012.</p>

Detailed Recommendation

5.	<p>The JHWS covers the period 2012-2016 and has identified nine priority work programmes where the Board can make the greatest impact. However improving outcomes will require action from a range of organisations and driven through other strategies and plans, these are outlined within the JHWS, as requested during the consultation process.</p>
6.	<p>The Board will ensure that the outcomes from the strategy will make a real difference to the health and wellbeing for the residents of Central Bedfordshire. In broad terms, implementation of the strategy will deliver:</p> <ul style="list-style-type: none"> • Improvements in health of looked-after children • Improved safeguarding and patient safety • Reduced childhood obesity • Reduced teenage pregnancy • Improved outcomes for frail older people • Increased independence and choice • More people making healthier lifestyle choices • Improved mental health for children and their parents • Improved mental health and wellbeing for adults

	There are measures and targets associated with each of these priorities which will be used to assess progress within Central Bedfordshire. The Board also has a duty to reduce inequalities and therefore where possible, progress will be reported using inequalities measures.
7.	<p>The Governance arrangements for delivering the strategy have been finalised and reporting has been built into the forward plan of the Health and Wellbeing Board. This will ensure that progress against each priority is reviewed regularly and on a rolling programme.</p> <p>The Board will be assured that a delivery plan is in place for each priority, with measurable targets and milestones. This will need to include an analysis of current spend and outcomes. Public Health resource has been identified to help support officers in this work.</p> <p>It is also proposed that an annual report on progress of the JHWS is presented to the HWB in summer 2014, providing an opportunity to review priorities in light of the JSNA re-fresh.</p>
8.	The strategy has been informed by stakeholders and patient voice. It is therefore important that they are kept informed regarding the progress, through groups such as the delivery partnerships and other existing communication channels.

Issues	
Strategy Implications	
9.	<p>The JHWS will require organisations to make investment and commissioning decisions which can best deliver the priorities. Improvements which require additional investment will need to be delivered through the reallocation of existing resources. To inform the reallocation of resources, a clear understanding is needed of the current spend across all the priorities within Central Bedfordshire and all partners will need to sign up to this approach.</p> <p>Resources will need to be allocated proportionate to need or areas where the greatest improvement is required. This may take the form of either direct service provision or commissioned services as universal or untargeted service delivery is unlikely to deliver the reductions in inequalities required. It may be that some existing services or commissions will need to be reconfigured.</p>
10.	The Board members will want to hold each other to account for delivery, many of the priorities require a partnership approach, for example to deliver integrated care, and this can present challenges as well as opportunities. If progress is slower than desired, members will ensure barriers are unblocked and progress is made and to provide constructive challenge as required.
11.	National Guidance suggests that the JHWS could potentially consider how

	commissioning of services related to wider health determinants such as housing, education or the built environment can be more closely integrated with commissioning of health and social care services. The Board will want to discuss how the JHWS can best influence commissioning through a more place based approach, for example, by examining spend across agencies within each priority.
12.	Bedfordshire Clinical Commissioning Group has taken account of the JHWS when developing its commissioning intentions. The Board may wish to ensure that the commissioning intentions for Central Bedfordshire reflect the priorities within the JHWS, although the requirement for the HWB to agree BCCG commissioning intentions starts once it assumes its statutory powers in April 2013.

Risk Analysis

Identified Risk	Likelihood	Impact	Actions to Manage Risk
Financial settlements for partners may directly impact upon the delivery of the JHWS	Medium	Medium	Commissioning arrangements and efficiency programmes will seek to ensure the best outcomes for health and wellbeing. Decisions about investment and disinvestment will be based on evidence of effectiveness and impact
The JHWS does not influence the commissioning decisions of all partners	Low	Medium	The BCCG commissioning intentions make explicit reference to the JHWS. A communication plan to ensure that partners are aware of the final strategy is being developed and capacity has been identified within the Public Health Team to deliver this.

Source Documents	Location (including url where possible)
Joint Strategic Needs Assessment	Central Bedfordshire Council's website http://www.centralbedfordshire.gov.uk/health-and-social-care/jsna/joint-strategic-needs-assessment-jsna.aspx

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